

SOLE SOURCE PROCUREMENT REQUEST

Please complete and email to: vip@azdoa.gov

Entire document MUST be completed	
Section 1	
Requesting Agency: Arizona Department of Health Services	
Vendor: Phoenix Coyotes	Estimated Cost: \$300,000
Section 2	
Brief description of materials or services: Be Tobacco-Free advertisement in the form of Radio and TV commercials, signage, promotions and the Coyotes Cool School Program.	
Section 3	
<p>Briefly describe why this procurement is Sole Source and why there is only a single source available: The Department's previous experience in contracting directly with the major professional sporting teams has proven to be extremely effective in getting the message out to our target audience (children, adolescents, adults, smokers and non-smokers) by having the ability to use our local sports heroes sending the message of how important it is to be tobacco free.</p> <p>In accordance with ARS § 41-2536, Rule R2-7-E301, it is determined that the Phoenix Coyotes are the only Professional hockey team locally and are, thus, the only source for locally represented National Hockey League (NHL) advertisement of the Tobacco Education and Prevention Program's message.</p>	
Duration of this Sole Source procurement: June 1, 2007 - June 1, 2008	
Briefly describe the efforts made to seek other sources: No existence of other local NHL teams	

Send comments to the following individual:

Requesting Agency Contact Information	
Procurement Officer: Elizabeth Casteel	
Phone Number: 602-542-2934	Email Address: casteee@azdhs.gov

State Procurement Website Posting Information	
R2- 7-E301 requires the State Procurement Administrator shall post the request on the State Procurement Office website and invite comments on the Sole Source request for five working days.	
Date Posted: 5/17/07	Date Closed: 5/24/07